

Luluk Setiono

From: Rozy Andrianto
Sent: 06 February 2024 10:11
To: Luluk Setiono
Subject: Fwd: Asia Pacific CVA DSF Draft Agenda - 26-28 Feb 2024 - Please reply with how many planned attendees from your dealerships within next 2 days

Please attached this correspondence to TCAR approval process

Best Regards,

Rozy Andrianto
Division Head - Cons & Forag
Marketing and Sales

PT Trakindo Utama

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Begin forwarded message:

From: Rozy Andrianto <randrianto@trakindo.co.id>
Date: 6 February 2024 at 10:42:35 GMT+8
To: Immawan Priyambudi <ipriyamb@trakindo.co.id>
Cc: Ali R Alhabsyi <aralhabsyi@trakindo.co.id>
Subject: **Re: Asia Pacific CVA DSF Draft Agenda - 26-28 Feb 2024 - Please reply with how many planned attendees from your dealerships within next 2 days**

Noted Pak Im,
Terima kasih approval nya.
Sugi dan Fardy akan naikkan Tcar nya
Best Regards,

Rozy Andrianto
Division Head - Cons & Forag
Marketing and Sales

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On 6 Feb 2024, at 10:00, Immawan Priyambudi <ipriyamb@trakindo.co.id> wrote:

Pak Rozy,

Dari saya OK silahkan di lanjutkan prosesnya sesuai proposal dan pastikan Fardy bisa sharing dengan team di bawahnya sekembali dari training ini.

Terima kasih,

IP

Sent from my Galaxy _IP

----- Original message -----

From: Rozy Andrianto <randrianto@trakindo.co.id>

Date: 2/4/24 11:09 (GMT+07:00)

To: Immawan Priyambudi <ipriyamb@trakindo.co.id>

Cc: Ali R Alhabsyi <aralhabsyi@trakindo.co.id>

Subject: Re: Asia Pacific CVA DSF Draft Agenda - 26-28 Feb 2024 - Please reply with how many planned attendees from your dealerships within next 2 days

Pak Immawan,

Pertimbangan Untuk Fardy

Fardy membawahi Commodity Specialist dengan beberapa dibawahnya adalah : Fluid Filter, UC, Rebuild, dan GET,

Komodity tersebut adalah bagian yang akan diintegrasikan lebih lanjut kedalam CVA yang harapannya setelah mengikuti event tersebut, mempercepat Fardy untuk bisa come up dengan inisiatif dan strategic khususnya. Sehingga beberapa hal unik sangat menarik untuk kita bisa lihat kemungkinan diberlakukan di Indonesia.

Spesifik Komodity dan strategynya untuk bisa masuk kedalam CVA tentunya harus dipahami Fardy yang nanti akan berkolaborasi dengan M. Sugiarto untuk menjadi solusi ke customer.

Lagipula Fardy adalah new joiner di CI PSM, sebelumnya dia ada di E&T, dimana CVA di E&T adalah CVA Engine atau Genset, dan juga CVA TVM Pertamina group. Untuk itu Fardy harus kita kasih exposure CI, dimana CVA nya adalah kebanyakan untuk Machine retail.

Untuk itu, dengan pertimbangan tersebut, mohon dapat diijinkan Fardy supaya berangkat bersama Sugi.

Best Regards,

Rozy Andrianto
**Division Head - Cons & Forag
Marketing and Sales**

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On 4 Feb 2024, at 06:35, Immawan Priyambudi <ipriyamb@trakindo.co.id> wrote:

Pak Rozy,

Kalau saya baca materi Training ini lebih banyak di design untuk CVA Specialist. Utk nama M Sugiarto saya kira cocok utk berangkat tetapi utk Fardy FS apakah sudah sesuai ? Atau ada reason lain yang bisa di terima ? Atau mungkin dari operation area yg CVA CI nya paling banyak boleh juga di pertimbangkan.

Let me jave yr final comment. Thanks,

lp

Sent from my Galaxy _IP

----- Original message -----

From: Rozy Andrianto <randrianto@trakindo.co.id>
Date: 2/3/24 23:43 (GMT+07:00)
To: Immawan Priyambudi <ipriyamb@trakindo.co.id>
Cc: Ali R Alhabsyi <aralhabsyi@trakindo.co.id>
Subject: RE: Asia Pacific CVA DSF Draft Agenda - 26-28 Feb 2024 - Please reply with how many planned attendees from your dealerships within next 2 days

Pak Im,
I haven't heard your approval on this.
Let me have your confirmation please

Best Regards,

Rozy Andrianto
Division Head – Construction Industry (CI) Marketing

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A member of **Tiara Marga Trakindo Group**

From: Rozy Andrianto

Sent: Wednesday, January 17, 2024 3:48 PM

To: Immawan Priyambudi <ipriyamb@trakindo.co.id>

Cc: Ali R Alhabsyi <aralhabsyi@trakindo.co.id>

Subject: FW: Asia Pacific CVA DSF Draft Agenda - 26-28 Feb 2024 - Please reply with how many planned attendees from your dealerships within next 2 days

Pak Im,

I am proposing my team 2 person to join this training.

This training is CVA training for specialist, and looking for the agenda it will be more to best practice sharing instead of just top down strategy from CAT.

Therefore it will be benefit for our team, especially for raising the bar to the CVA which still become important on one of the CI breakthrough 2024

Let me have your approval for sending below persons:

- Mochamad Sugiarto, CI CVA Specialist
- Fardy Fajar Surya, CI Commodity Manager

Best Regards,

Rozy Andrianto

Division Head – Construction Industry (CI) Marketing

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A member of **Tiara Marga Trakindo Group**

From: PRAVEEN S/O RAMALENGAM <Ramalengam_Praveen@cat.com>

Sent: Tuesday, January 16, 2024 5:54 PM

To: Rozy Andrianto <randrianto@trakindo.co.id>

Cc: Luluk Setiono <luluk.setiono@trakindo.co.id>

Subject: Re: Asia Pacific CVA DSF Draft Agenda - 26-28 Feb 2024 - Please reply with how many planned attendees from your dealerships within next 2 days

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Pak this is only for CI. RI and E&T have not announced any specific CVA conference for now. I might be wrong but always 1 step ahead 😊
We in CI are working towards building profitable long term CVAs as a services solution.

Hope this clarifies

Best
Praveen

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From: Rozy Andrianto <randrianto@trakindo.co.id>
Sent: Tuesday, January 16, 2024 6:48:38 PM
To: PRAVEEN S/O RAMALENGAM <Ramalengam_Praveen@cat.com>
Cc: Luluk Setiono <luluk.setiono@trakindo.co.id>
Subject: RE: Asia Pacific CVA DSF Draft Agenda - 26-28 Feb 2024 - Please reply with how many planned attendees from your dealerships within next 2 days

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For more resources, visit security.cat.com/phishing.**

Hi Praveen,
Is this specific for CI? How about RI & E&T CVA, is there any CVA conference also for them.
I want to make sure this information for preparing approval justification

Best Regards,

Rozy Andrianto
Division Head – Construction Industry (CI) Marketing

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From: PRAVEEN S/O RAMALENGAM <Ramalengam_Praveen@cat.com>
Sent: Tuesday, January 16, 2024 12:55 PM
To: Rozy Andrianto <randrianto@trakindo.co.id>
Cc: Luluk Setiono <luluk.setiono@trakindo.co.id>
Subject: FW: Asia Pacific CVA DSF Draft Agenda - 26-28 Feb 2024 - Please reply with how many planned attendees from your dealerships within next 2 days

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Pak Rozy – Happy New Year & Best Wishes to you and the family
We are conducting a CVA Dealer Specialist Forum in Singapore (attached agenda) held in Singapore CAT office for 2.5days. I am confident the participants will benefit from this session.
My expectation for the Trakindo attendees are to adopt 2 key takeaways from the session and replicate/develop services solution and launch it no later than end Q2.

Kindly consider sending 2 participants. My recommendation for your consideration are Sugi & Fardy
Appreciate your support here.

Regards

Praveen R

Construction Industries Services Division (CISD)

Ramalengam_Praveen@cat.com / Mobile (65) 9339 4271

Caterpillar: Confidential Green

From: Lavnish Prashar <Prashar_Lavnish@cat.com>
Sent: Tuesday, 16 January 2024 1:31 pm
Subject: Asia Pacific CVA DSF Draft Agenda - 26-28 Feb 2024 - Please reply with how many planned attendees from your dealerships within next 2 days

Hi team,

Happy New Year! Please see the draft agenda attached as some of you have requested in the last week for the dealer management to escalate and gain travel approval.

Could you please drop me a line to confirm if **your dealer(s) are planning to attend** and the **number of persons attending** within the next 2 days so we have a rough idea of numbers at this stage.

Also confirming that Sophie and Chelsea are attending from the ASR team to Singapore? Thanks in advance

Thanks in advance.

Regards,

Lavnish Prashar

CVA Aftermarket Services Consultant – ANZI Region

Mobile: +61 438 952 480 | E-mail: prashar_lavnish@cat.com



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