

POWER SYSTEMS & RUE ROAD TO 2024

Hari : Senin - Selasa
Tanggal : 15 - 16 Januari 2024
Tempat : Grand Mercure Bandung
 : Jl. Dr. Setiabudi No.259 - 275
 : Isola, Kec.Sukasari, Kota Bandung
 : Jawa Barat 40154

RSVP : Muhammad Lutfi - 0811 1093 007



ADVANCING YOU FORWARD >>>

Trakindo  **Rental**
S T O R E

Trakindo 

Day 1 : Sunday, 14/01/2024

- 08.00 - 10.00 wib : All participants (Jabodetabek and outside) gather up at TMT Office
- 10.00 - 11.00 wib : Trip to the Whoosh Station using Toyota Hi-Ace Premio
- 13.00 - 14.00 wib : The Whoosh train is scheduled to depart from Halim Station
- 14.00 - 15.00 wib : The Whoosh train is scheduled to arrive at Padalarang Station at 14.00 wib & participants will be picked up at Padalarang Station by Hi Ace Premio to Grand Mercure Setabudi, Bandung
- 15.00 - 18.00 wib : Hotel check-in, rest & refresh at 15.00 wib - 18,00 wib

- 19.00 - 22.00 wib : Welcome dinner will take place at Kepler Sky Lounge, the hotel's rooftop restaurant

Day 2 : Monday, 15/01/2024

- 07.55 - 08.00 wib : Safety Induction by Grand Mercure Hotel
- 08.00 - 08.15 wib : Opening Speech (COO)
 - *topic: appreciation to 2023 performance and 2024 headwinds*
- 08.15 - 08.30 wib : Power Systems Strategic Thrusts & Initiatives (PWS GM)
 - *topic: overall 2023 performance, strategic thrusts & initiatives, 2024 business targets*
- 08.30 - 09.30 wib : Power Systems PS Business Plan & Marketing Programs (Sonny Isanto, Luthfi, Fardy, Hanafie)
 - *topic: 2023 performance, 2024 business target, marketing programs, Area dependency*
- 09.30 - 10.30 wib : Power Systems Customer Support Business Plan (Sony Djuhansyah)
 - *topic: 2023 performance, 2024 business plan, programs, Area dependency*
- 10.30 - 12.00 wib : Power Systems PP Business Plan & Marketing Programs (Heru H., Ardhi, Slamet, Panahatan, Rizky, Randy)
 - *topic: 2023 performance, 2024 business target, marketing program, Area dependency*
- 12.00 -13.00 wib : Lunch & Break
- 13.00 - 14.00 wib : Power Systems Major Account Business Plan (PP & PS) (Syahrial, Endro, Andry, Barli)
 - *topic: 2023 performance, 2024 business target, Coverage & Participation plan, Area dependency*
- 14.00 - 15.00 wib : Power Systems Retail Business Plan (PP) (Syahrial, Robby, Agung, Isa, Nuzula)
 - *topic: 2023 performance, 2024 business target, Coverage & Participation plan, PWS HO ask*
- 15.00 - 16.00 wib : APSSM Business Plan for Power Systems PS (Sumatera, Java, NKal, SKal, EIA, TTD, BHJ)
 - *topic: 2023 performance, 2024 business target, Coverage & Participation plan, PWS HO ask*
- 16.00 - 16.15 wib : Power Systems organization (PWS GM)
 - *topic: organization update*
- 16.15 - 17.00 wib : Open discussion

Time : 19.00 - 22.00 wib - Dinner at Skyline Cafe & Resto, BBQ

Day 3 : Tuesday, 16/01/2024

- 08.00 - 09.00 wib : CX Refreshment
 - topic: CX Updated 2024 (Derry Afifuddin Adiwijaya)
- 09.00 - 10.00 wib : Prime Product Supply Chain Business Plan for Power Systems and RUE (Fieke)
 - topic: 2023 performance, 2024 business plan, programs, PWS HO/Area and RUE dependency
- 10.00 - 11.00 wib : Parts Supply Chain Business Plan for Power Systems and RUE (Rudi Pais)
 - topic: 2023 performance, 2024 business plan, programs, PWS HO and Area ask
- 11.00 - 12.00 wib : Marketing & Sales Support update (Moch Hadiano)
 - topic: Invoicing automatisasi
- 12.00 -13.00 wib : Lunch & Break
- 13.00 - 14.00 wib : RUE Strategic Thrusts & Initiatives (RUE GM)
 - topic: overall 2023 performance, strategic thrusts & initiatives, 2024 business targets
- 14.00 - 15.00 wib : Rental Business Plan & Marketing Programs (Andreas)
 - topic: 2023 performance, 2024 business target, marketing programs, Area dependency
- 15.00 - 16.00 wib : Used Equipment Business Plan & Marketing Programs (Kosim)
 - topic: 2023 performance, 2024 business target, marketing programs, Area dependency
- 16.00 - 17.00 wib : PPSM / Rental Mgr. Business Plan for RUE (Sumatera, Java, NKal, SKal, EIA, TTD, BHJ)
 - topic: 2023 performance, 2024 business target, Coverage & Participation plan, RUE HO ask

Time : 19.00 - 22.00 wib - Dinner at Sierra Cafe and Lounge & RUE Award 2024

Day 4 : Wednesday, 17/01/2024

- 06.30 - 08.00 wib : Breakfast at the hotel's restaurant
- 08.00 - 10.00 wib : Free time to prepare for departure will be given to all participants
- 10.00 - 10.30 wib : An early check-out will be applied for all participants
- 10.30 - 11.30 wib : Transported for lunch at Dago Bakery Punclut
- 11.30 - 13.00 wib : Participants will be getting lunch at Dago Bakery, Punclut before heading to Jakarta
- 13.00 - 14.30 wib : Participants will be transported to Padalarang station by Hi-Ace Premio
- 15.30 - 16.30 wib : The Whoosh train is scheduled to depart from Padalarang Station to Halim
- 16.30 - 17.30 wib : The Whoosh train is scheduled to arrive at Halim Station & Participants transported to TMT Office

PWS Participants :

No	Nama	Title	Location
1	David Freddynanto	COO Power System	PWS - HO
2	Erwin Muljosantoso	Division Head PWS	PWS - HO
3	Sonny Isanto	PS.Marketing	PWS - HO
4	Muhammad Luthfi	PS.Marketing	PWS - HO
5	Fardy Fajar Surya	PS.Marketing	PWS - HO
6	Hanafie	PS.Marketing	PWS - HO
7	T.Syahrial	Teritory PWS Sales	PWS - HO
8	Heru Hermawan	Product Management PWS	PWS - HO
9	Slamet Nur Dwiharyanto	Product Lifecycle	PWS - HO
10	Mochamad Randy Pradana	Product Lifecycle	PWS - HO
11	Rizky Armanda	Product Lifecycle	PWS - HO
12	Ardhiatama Kusuma Putra	Product Lifecycle	PWS - HO
13	Panahatan Simangunsong	Product Lifecycle	PWS - HO
14	Andri Mardohar	Sales Executive	PWS - HO
15	Risa Perdana	Sales Executive	PWS - HO
16	Fikri Arif	Sales Executive	PWS - HO
17	Eko Aditya	Sales Executive	PWS - HO
18	Endro Bawono	Marine / O&G Major Account	PWS - HO
19	Taufik Arifany	Engineering PWS	PWS - HO
20	Barliansyah	Major Account PWS	PWS - HO
21	Andry Irmandiana	Major Account PWS	PWS - HO
22	Maharanto Sri Marjono	EP Gas Account Management	PWS - HO
23	Sonny Djuhansyah	Customer Support PWS	PWS - HO
24	Rudi Pais	Parts Supply Chain	PSC - HO
25	Fieke Rozadani	Prime Product Supply Chain	PSC - HO

PWS Participants :

No	Nama	Title	Location
26	Ika J Bangun	Area Product Support	JAVA
27	Agung Wibowo	Area PP Engine	JAVA
28	Windra Permana	Region West Java	JAVA
29	Hendra Suryana	Region East Java	JAVA
30	Agus Arian Noor	Area Product Support	SUMATERA
31	Robby Mandala Putra	Area PP Engine	SUMATERA
32	Djuwito	Region South Sumatera /Palembang	SUMATERA
33	Achmad Rijaluddin	Region North Sumatera / Pekanbaru	SUMATERA
34	Henki Yulipri	Area Product Support	SKAL
35	Nuzula	Area PP Engine	SKAL
36	Edy Muhery	Region Banjarmasin	SKAL
37	Arya Fahrian	Area Product Support	NKAL
38	Isa Anshari	Area PP Engine	NKAL
39	Heitnje Sekeh	Region Balikpapan	NKAL
40	Abdul Malik	Area Product Support	EIA
41	Edi Santoso	Sulawesi Region	EIA
42	Fanny R Mamahit	Papua Region	EIA
43	RM Boedi Santoso	GM Java Area	Java
44	Palti T Hutajulu	GM Sumatera Area	Sumatera
45	Tema S Mendrofa	GM East Indonesia	East Indonesia
46	Faisal Kusuma	GM Southern Kalimantan	SKAL
47	Azkhwaldi Aziz	GM Northern Kalimantan	NKAL
48	Derry Afifudin Adiwijaya	Customer Experience & Mktg	HO
49	Mochamad Hadianto	Marketing & Sales Support	HO
50	Nanda Ivandy Malau	HR Business Partner Manager	HO

RUE Participants :

No	Nama	Title	Location
1	Ivanlie	GM Rental & Used Equipment	HO
2	Andreas Sugi Duli	Rental Manager	HO
3	Kosim Karman	Sales Territory Rental	HO
4	Ronny Irman	Rental Commercial	HO
5	Ivanna	Rental Commercial	HO
6	Dwiyo Nugroho	Rental Asset Management	HO
7	Sofian Ridha	UE Commercial Management	HO
8	Jaka Indriansyah	UE Commercial Management	HO
9	Maxy Beryliansa	Rental Sales Area Sumatera	Sumatera
10	Arief Kurniadi	Rental Sales Area Java	Java
11	Haris Junaidi	Rental Sales Area Skal	Southern Kalimantan
12	Ferly Yanza	Rental Sales Area Nkal	Northern Kalimantan
13	Immanuel R Simanjuntak	Rental Sales Area EIA	East Indonesia
14	Lalu Andi Sukmadika	Rental Sales Area Batuhijau	Batuhijau
15	Johannes Liu	Rental Sales Area TTD	TTD
16	Bambang F Rianto	GOM Banjarmasin Operation	Southern Kalimantan
17	Riza Fachlevi Djauhari	GOM Balikpapan Operation	Northern Kalimantan
18	Wendi Kurniawan	GOM Manado Operation	East Indonesia
19	Hananto Bentar	GOM Samarinda	Northern Kalimantan