MINING
SOLUTIONS
UNIVERSITY
—2023—

Building off the heritage of Big Iron University, Mining Solutions University (MSU), formerly Mining Sales University, is a by-invitation-only training event focused on the most critical sales issues impacting our business.

The MSU 2023 curriculum will focus on selling strategies, countering competitive threats, sharing best practices, and offering integrated customer solutions. Over 500 attendees from Caterpillar and dealer sales teams are invited to attend.

Before continuing, please read the MSU 2023 Registration Guide or visit the Event SharePoint site: https://caterpillar.sharepoint.com/teams/MSU. Ensure you understand the program and have thought through your personal travel plans before registering. You'll also need a credit card to pay for applicable registration fees.

For general questions about MSU 2023 registration or program, contact:

Francisco Castro – Program Manager
Francisco.Castro@cat.com
+1-520-509-5136

Step 1: Registration

You'll get further information on **Step 2: Accommodations** and **Step 3: Class Selection** in the confirmation email you'll receive after submitting registration.

Mining Solutions University 2023

You have completed **Step 1: Registration** of the sign-up process for Mining Solutions University 2023. To complete **Step 2: Accommodations** and **Step 3: Class Selection**, use the links and instructions included in your confirmation email.

Transaction Details

Number: F161E221T1

Date: 5/29/2023 10:42 AM

Method: Visa x-5628

Core Program – Mining Solutions University 2023, October 8-13	$595.00
Optional Programs – Post-Program – Denison Drills Factory – October 16	$95.00
Optional Programs – Optional Illinois tours will be available, free of charge. Please click here to express interest and a member of the Mining Marketing team will reach out to coordinate your Illinois program.	$0.00

Subtotal: $690.00

Handling Fees: $13.80

Processing Fees: $21.33

Order Total: $725.13

For any problems or questions with registration, please contact:

Ted Converse
tedc@conversemarketing.com