

Event details:

Starts: 10 July 1.30pm Singapore time

Ends: 11 July 4.30pm Singapore time

Location: Singapore Carlton Hotel, 76 Bras Basah Road, Singapore 189558

Asia / Indo RevUp Day 1 - July 10			
Time (Singapore)	Duration	Topic	Presenter
13:30	0:05	Safety Briefing & Agenda Review	Peipei Chua
13:35	0:15	Opening comments	John Fallows
13:50	1:00	Key NPI models highlights	Yibin / Sean / Noel / Alson
14:50	0:30	Production Study results	Edwin / Yibin / Sean Ho
15:20	0:30	Break	
15:50	0:30	Unmet customer needs	Edwin Lim / Yibin Teo
16:20	0:30	Worktools	Sam Cheong
16:50	0:10	Day 1 Wrap Up	
17:00	1:30	Break	
18:30	3:00	Dinner	
21:30			

Asia / Indo RevUp Day 2 - July 11			
Time (Singapore)	Duration	Topic	Presenter
9:00	0:05	Safety Briefing & Agenda Review	Peipei Chua
9:05	0:10	Opening comments	
9:15	0:30	Technology Solution Roadmap - VisionLink new / remote control	Alex
9:45	0:20	Dealer sharing - Technology 3D grade, RC and electrification demand	TSL
10:05	0:30	AACE - overview by Cat, forum with dealers	Edwin
10:35	0:30	Break	
11:05	0:20	Chinese competitors	Steve De Kimpe
11:25	0:20	CAT/SEM GCI collaboration	Steve De Kimpe
11:45	0:20	Dealer sharing - Rise of Chinese OEM & CAT/SEM collaboration	Trakindo
12:05	0:20	Dealer sharing - CAT/SEM collaboration	SDI
12:25	1:00	Lunch	
13:25	0:30	Dealer sharing - top 5 tactics execution (focus on 1 particular tactics)	Metro - Thailand/Cambodia
13:55	0:20	Dealer sharing - top 5 tactics execution (focus on 1 particular tactics)	Monark
14:15	0:20	Dealer sharing - top 5 tactics execution (focus on 1 particular tactics)	Phu Thai
14:35	0:30	Break	
15:05	0:20	Dealer sharing - top 5 tactics execution (focus on 1 particular tactics)	SDI
15:25	0:20	Dealer sharing - top 5 tactics execution (focus on 1 particular tactics)	Trakindo
15:45	0:20	Dealer sharing - top 5 tactics execution (focus on 1 particular tactics)	TSL
16:05	0:15	Q&A	
16:20	0:10	Closing Comments	
16:30			