



Dealer Management Conference 2022

Eyes on the Horizons, Hands on the Wheel

Agenda (Day 1)

Date: 20th February 2023 (Monday)

Venue: Sheraton Tower Singapore (at **Ballroom 4**)

*Cocktail session and welcome dinner has been arranged at Hotel Sheraton, at **Ballroom 4** from 18.30hrs.*

(Singapore time)

0845~0900hrs	Registration	
0900~0905hrs	Video - Speech	Hiroshi Sugawara
0905~0915hrs	Welcome Speech	Yasuo Kubota
0915~0945hrs	Overview	Lim Sim Beng
0945~1015hrs (30mins)	Business Update Business environmental review & Planning / Digital Marketing	Susumu Mitsuda/Francis Chan/ Chua Seng Wee/John Loh
1015~1030hrs	Tea Break	
1030~1130hrs (1hr)	Business Update Business environmental review & Planning / Digital Marketing (<i>Cont...</i>)	Susumu Mitsuda/Francis Chan/ Chua Seng Wee/John Loh
1130~1145hrs	Q&A Session	
1145~1215hrs (30mins)	Product Support is our core business	John Loh
1215~1315hrs	Lunch Break	
1315~1335hrs (20mins)	Product Support is our core business	Jeffrey Chew
1335~1345hrs	Q&A Session	
1345~1445hrs (1hr)	MLAP - Lift Truck Solutions (LTS)	Alain Chong
1445~1455hrs	Q&A	
1455~1510hrs	Tea Break	
1510~1540hrs (30mins)	MLAP AGV Solutions	Naoki Hamamoto
1540~1550hrs	Q&A Session	
1550~1620hrs (30mins)	Product Line update & the new SICP	Chua Seng Wee
1620~1630hrs	Q&A Session	

Meet for Dinner at Ballroom 4 @ 1830hrs. Casual Dressing

Date: 21st February 2023 (Tuesday)
Venue: Sheraton Tower Singapore (at **Ballroom 4**)

Agenda (Day 2)

(Singapore time)

0900~1015hrs (1hr15mins)	Breakout Session <i>"Growing A Profitable Product Support Business"</i>
1015~1030hrs	Tea Break
1030~1145hrs (1hr15mins)	Dealers' Presentation
1145~1200hrs	Meeting wrap up and Q&A
1200~1215hrs	Group Photo taking
1215~1315hrs	Lunch
1315~1800hrs	Optional Programme (Meet at Lobby)

Event end. Thank you for your participation.