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## 2022 Dealer Management Conference

2<sup>nd</sup> February 2023

### Dealer Management Conference 2022

We are weeks away from the conference and MLAP staffs are excited to welcome you and colleagues to Singapore. After 3 years of travelling restriction, it will be refreshing to reconnect with our network. Enclosed is the updated agenda that included minor changes and agenda details.

We have planned Day 2 with a breakout session for all of us to engage further and deeper the topic on growing Product Support Sales.

Enclosed in this letter are the materials for your perusal.

- Points to think through as a preparation for your breakout session discussion.
- Appendix on Financial Analysis to support your preparation. This material was shared in our last Virtual Conference; refresher session will also be allowed in this year conference.

I hope you can take time to digest these information as we await to welcome you to Singapore!

Thank you.

Your Sincerely,

A handwritten signature in black ink, appearing to read 'Lim Sim Beng', with a horizontal line underneath.

Lim Sim Beng  
Deputy Managing Director