

PT Trakindo Utama

TRAINING EVENT PROPOSAL

Division : Product Support Marketing

: 17 October 2018

Ref No :(filled by L & TD - HO)											
1.	Training Title	2018 "Empower to Win" Global Aftermarket Dealer Sales					please tick (√) □		D (Domestic	;)	
1.	Training true	Training Campus						Ø	O (Oversea:	s)	
2.	Classification	☐ 1. General Training									
	please tick (√)	D 2. Technician Traine									
		☐ 3. Technical / Functional Training ☐ Sales/Marketing ☐ Technical Service ☐ Parts Operation & Distribution									
		☐ Sales/Mar	-	<u> </u>			☐ Parts Operation & Distribution ☐ Safety, Health & Environment				
		☐ Informatio			⊒ Financ		☑ Others : Product				
		☐ 4. Talent Manageme						Oupp.	ar maning		
	<u> </u>	🛘 🗆 5. Talent Manageme	ent Deve	lopment Progr	am (MDF	P)					
	Į į	🔲 6. Talent Manageme	ent Black	Belt (BB)							
		7. Talent Manageme									
		☐ 8. Talent Manageme	ent Leade	ership Develor	ment Pr	ogram (LDP)					
3	Need Analysis	B		. 10 139							
4	Training Goals Developing Employee Skill and Capability Dealer readings for 2019 business such										
		Dealer readiness for 2019 business cycle In charge of rolling out Cat aftermarket strategy									
		Program is designed to support business growth and requires a strong knowledge and experience in aftermarket sales									
5	Training Objectives	and product support business growth and requires a strong knowledge and experience in aftermarket sa						10153			
6	PMD Follow-Up	Refers to PMD / Not Refers to PMD									
	FIND FOIIOW-OP	(please choose the right one)									
	Expected Competency	Core : Commodity Product									
7	to be developed	Managerial: Leadership									
		Functional : Marketing Strategy									
	Length/Duration	8 Days									
	Day/Date	9 Nov 2018 to 16 Nov 2018									
10	Target Participants	Product Marketing Manager, Product Specialist Name SN SAP Branch Account Charge Position									
4.8	Tuelana	I Dewa Made Ari Dananjaya 15283 Head Office		10Z0230LD	GE	T Speciali	st				
11	Trainee										
		☐ Internal Trainer Name		SN SAP	1 -	Division	Branch		Position		
	Trainer/Provider	ivanie		ON OAL		ZIVISIOII	Diancii		FUSILIUIT		
12	please tick (√)	☐ External Trainer			•	•					
		(please fill out	this field	with provider	name, co	mplete address	, phone number, contac	t pers	on)		
		, , , , , , , , , , , , , , , , , , , ,									
40		<u> </u>		1- 00500	14/1	0					
<u>13</u> 14	Training Location Training Method	Caterpillar Carretera Campanillas, s/n, 29590 Málaga, Spanyol Class Room Training (Lecturing, Simulation, Role Play)									
	Impact & Evaluation	Oldoo Moonii Manning (Edoki	arrig, on	nalation, riolo	1 10//				·		
4-	Satisfaction										
15	Learning Behavior										
	Result								•		
16	Job Follow Up										
47	Investment Cost	a.Training fee Free b. Othors (ava. Food & Reverages, Class Room) Accompdation \$1500, Transport \$2000, Med \$500									
17	Investment Cost	b.Others (exp. Food & Beverages, Class Room) Accomodation \$1500, Transport \$2000, Meal \$500 Total Investment cost \$4,000 (Fund by Cat thru P4G Budget)									
18	Training Event Management	Caterpillar									
	Proposed by,	Approved by,		Approved by,			* Validated by,				
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HR Manager/HCBP

Note:

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Region Manager /

General Manager

1	Exter	mal Training sho	<u>ul</u> d be completed with PR (for payment by invoicin
2	v	Budgeted	please tick (½)
		Unbudgeted	

TEP Validation Matrix (*)

Dept. Head / Manager

- Budgeted Training: validated by Learning Partner Head Office Unbudgeted Training up to IDR 2.500.000: validated by Learning & Development Manager Head Office
- Unbudgeted Training > IDR 2.500.000; validated Learning & Talent Development Manager