

PT Trakindo Utama

TRAINING EVENT PROPOSAL

Division : Product Support Marketing

Date	:	17 October 2018			
. Ref No	:	·····	(filled by L	& TD - I	HO)
2018 "Empower to Win" Global Afterm	ark	et Dealer Sales	please tick (1)	\Box	D (Dor

1.	Training Title	2018 "Empower to Win"	Global Aftermarket De	ealer Sales	please tick (√)	D (Domestic)	
2.	Classification	1 Caracal Tradaina				O (Overseas)	
2.	please tick (1/)	☐ 1. General Training☐ 2. Technician Traine	, OIT				
	presse non (r)						
		☐ 3. Technical / Functional Training ☐ Sales/Marketing ☐ Technical Service ☐ Parts Operation & Distribution			& Distribution		
		☐ Equipment		Human Capital	☐ Safety, Health &		
		☐ Information		Finance	☑ Others : Product		
		4. Talent Manageme		T III GII GO	— 54151517175550	oopport maning	
		□ 5. Talent Management Development Program (MDP)					
		□ 6. Talent Management Black Belt (BB)					
	!	7. Talent Management Executive Development Program (EDP)					
		7. Talent Management Executive Development Program (EDP) 8. Talent Management Leadership Development Program (EDP)					
3	Need Analysis	- 0. Facilit Management Leadership Development (Flogram (LDF)					
4	Training Goals	Developing Employee Skill and Capability					
	_	Dealer readiness for 2019 business cycle					
		In charge of rolling or	ut Cat aftermarket strate	∍gy			
_		Program is designed to sur	port business growth a	nd requires a strong	knowledge and experienc	e in aftermarket sales	
5	Training Objectives	and product support	•		- ,		
	DMD F-911-	Refers to PMD / Not Refers	s to PMD				
6	PMD Follow-Up	(please choose the right or					
		Core : Commodity P	roduct				
	Expected Competency	Managerial: Leadership					
	to be developed	Functional : Marketing Strategy					
8	Length/Duration	8 Days					
	Day/Date	9 Nov 2018 to 16 Nov 2018					
10	Target Participants	Product Marketing Manag	jer, Product Specialis	t			
		Name	SN SAP	Branch	Account Charge	Position	
11	 Trainee	Iƙwan Hafizh S	26173	Head Office	10Z0230LD	Opp Dev & Dep	
						Manager	
		☐ Internal Trainer					
		Name	SN SAP	Division	Branch	Position	
	Trainer/Provider	110110	OH OF G	Billiolott	Dianan	1 0010011	
12	please tick (√)	 External Trainer 			'		
		Caterpillar			<u> </u>	1 10	
		,		,			
	Training Location	Caterpillar Carretera Can					
						~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	
	Training Method	Class Room Training (Lectur					
	Impact & Evaluation						
15	Impact & Evaluation Satisfaction Learning	Class Room Training (Lectu					
15	Impact & Evaluation Satisfaction Learning Behavior	Class Room Training (Lectu					
15	Impact & Evaluation Satisfaction Learning	Class Room Training (Lectu					
	Impact & Evaluation Satisfaction Learning Behavior	Class Room Training (Lectu					
	Impact & Evaluation Satisfaction Learning Behavior Result	Class Room Training (Lectu		lay)			
16	Impact & Evaluation Satisfaction Learning Behavior Result Job Follow Up	Class Room Training (Lectu	ring, Simulation, Role P	lay) Free	264500 Tennent 00000	D. Mari (FFOO	
16	Impact & Evaluation Satisfaction Learning Behavior Result	Class Room Training (Lectural Class Room Training Room Training (Lectural Class Room Training Ro	ring, Simulation, Role P	Free Accomodation	n \$1500, Transport \$2000		
16	Impact & Evaluation Satisfaction Learning Behavior Result Job Follow Up Investment Cost	a.Training fee b.Others (exp. Food & Bev. Total Investment cost	ring, Simulation, Role P	Free Accomodation	n \$1500, Transport \$2000 I by Cat thru P4G Budge		
16	Impact & Evaluation Satisfaction Learning Behavior Result Job Follow Up  Investment Cost Training Event Management	a.Training fee b.Others (exp. Food & Bev. Total Investment cost Caterpillar	ring, Simulation, Role P	Free Accomodation	by Cat thru P4G Budge	et)	
16	Impact & Evaluation Satisfaction Learning Behavior Result Job Follow Up Investment Cost	a.Training fee b.Others (exp. Food & Bev. Total Investment cost Caterpillar  Approved by,	ring, Simulation, Role P	Free Accomodation		et)	
16	Impact & Evaluation Satisfaction Learning Behavior Result Job Follow Up  Investment Cost Training Event Management	a.Training fee b.Others (exp. Food & Bev. Total Investment cost Caterpillar	ring, Simulation, Role P	Free Accomodation	by Cat thru P4G Budge	et)	
16	Impact & Evaluation Satisfaction Learning Behavior Result Job Follow Up  Investment Cost Training Event Management	a.Training fee b.Others (exp. Food & Bev. Total Investment cost Caterpillar  Approved by,	ring, Simulation, Role P	Free Accomodation	by Cat thru P4G Budge	et)	
16	Impact & Evaluation Satisfaction Learning Behavior Result Job Follow Up  Investment Cost Training Event Management	a.Training fee b.Others (exp. Food & Bev. Total Investment cost Caterpillar  Approved by,	ring, Simulation, Role P	Free Accomodation	by Cat thru P4G Budge	et)	
16 17 18	Impact & Evaluation Satisfaction Learning Behavior Result  Job Follow Up  Investment Cost  Training Event Management  Proposed by,	a.Training fee b.Others (exp. Food & Bev. Total Investment cost Caterpillar	ring, Simulation, Role P	Free Accomodation	by Cat thru P4G Budge	et)	
16 17 18	Impact & Evaluation  Satisfaction Learning Behavior Result  Job Follow Up  Investment Cost  Training Event Management  Proposed by,  IKWAN HAFIZH S	a.Training fee b.Others (exp. Food & Bev. Total Investment cost Caterpillar  Approved by,	ring, Simulation, Role P	Free Accomodation	I by Cat thru P4G Budge * Validate	et)	
16 17 18 E	Impact & Evaluation  Satisfaction Learning Behavior Result  Job Follow Up  Investment Cost  Training Event Management  Proposed by,  IKWAN HAFIZH S ate:  [Da	a.Training fee b.Others (exp. Food & Bev. Total Investment cost Caterpillar  Approved by,	erages, Class Room)  Approved by,	Free Accomodation \$4,000 (Fund	by Cat thru P4G Budge	et)	

## Note:

1 External Training should be completed with PR (for payment by invoicing)

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2	Ø	Budgeted	
		Unbudgete	piease tick (ν)

- 3 TEP Validation Matrix (*)
  - Budgeted Training: validated by Learning Partner Head Office
  - Unbudgeted Training up to IDR 2.500.000: validated by Learning & Development Manager Head Office
  - Unbudgeted Training > IDR 2.500.000; validated Learning & Talent Development Manager