

## SAVE THE DATE

**WANT TO LEARN HOW YOU CAN IMPROVE QUALITY AND VELOCITY AT YOUR CRC? WHAT ABOUT LOWERING YOUR OVERALL CRC COSTS? YOU'LL GET INFORMATION ON THESE IMPORTANT TOPICS – AND MORE – AT THE 2018 GLOBAL SERVICES DEALER CRC CONFERENCE.**

Presented by Caterpillar Americas & Europe Distribution and hosted by Cat Dealer Empire Southwest, the conference will be held October 7-11, 2018, in Mesa, Arizona, USA, at Talking Stick Resort, a 55-acre luxury hotel and casino located in nearby Scottsdale.

The conference begins with a reception on Sunday, October 7, at 6 p.m. and ends Thursday evening, October 11. We are also planning a golf outing at Talking Stick Resort to be held on Sunday, October 7, if enough participants are interested. Please email Ben Moore (Moore\_Ben\_A@cat.com) if you would like to participate.

The attendance fee is \$295 per person. This fee is non-refundable, but may be transferred to another member of your dealership. A separate fee for the golf outing is \$89 per golfer, plus tax. Rental clubs (including 6 balls) are \$50 per set, plus tax.

This conference is designed for CRC management and machine/salvage shop management personnel, as well as Caterpillar Global Product Support & Service Operations employees. The conference will feature:

- » CRC-related Dealer and Caterpillar discussions on topics and issues of current interest and sharing of best practices, with a focus on improving quality, velocity and cost and lowering overall CRC costs.
- » Presentations and discussion by third-party CRC suppliers to discuss the latest innovations in salvage and CRC operations.

- » Tours of the Empire CRC and Machine Shop, with plenty of time on the shop floor to review and discuss the CRC processes in action. (Note: Steel toe safety boots/shoes are required.)
- » Networking with dealer with CRC counterparts from around the world and an opportunity to enjoy Arizona culture and history.

The conference (presentations and documentation) and CRC tours will be in English. No translation services will be provided. Please plan to provide your own translation if required.

In addition to the conference, attendees will have the opportunity to participate in Cat Reman facility tours in Corinth, Mississippi, and Fargo, North Dakota, the weeks before and after the conference.

[Click here](#) to register for the conference

[Click here](#) to make your hotel reservations. If you have any questions about your accommodations at Talking Stick, call +1-866-877-9897 and reference booking ID#14929.

#### FOR MORE INFORMATION, CONTACT:

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