

I Dewan Baskoro

From: Ajeng Deciana Happy
Sent: Friday, August 10, 2018 9:13 AM
To: Aryawiguna; Pamungkas Taufiq Saputro; Hatta; Renni Morena; Arif Priyono; Gunawan Muchamad; Nia Kurniasih; Eva Mulyana; Zulkifli Djamaluddin; I Dewan Baskoro; Muhammad Luthfi; Dwiyo Nugroho; Tengku Rafi Indra Laksana; Emir Hanniverano Sediadi; Mardidwarso Munardi; Candy N D Sihombing; Lukas T Sotardodo Silaban; Gita Pratama Putra; Stanley Wijaya; Erviani Rizeria Anggraini; Pancanto K Prabowo; Dwi Endang Susanti; Azkhwaldi Aziz; Agung Wibowo; T Syahrial; Luluk Setiono
Cc: Sheila Harayani Kansil; Rozy Andrianto; Arezti Yuanipitutri; Arif Prawira; Tjatoer Joewanto; Ikwan Hafizh Setiobhekti; Sonny Isanto; Ivanlie; Rafael Yudhistira; Youngkie Lukianto; Erwin Muljosantoso; Agung Wibowo; Riezki Artha Jingga; Rulan Azmi Mohammad; Qurrota Aini; Dicky Yuliandi; Aluisius Suratna
Subject: Update proposal persiapan event Next Gen Cat Excavators Launch & Trakindo Roadshow Surabaya 2018 - Schedule meeting program & GR Event
Attachments: TRAKINDO ROADSHOW 2018 - Launching NEXT GEN - Surabaya (014).pdf

Dear Bapak/Ibu,

Berikut kami kirimkan update detail proposal persiapan event Next Generation Excavators Launch & Trakindo Roadshow Surabaya 2018 dari hasil meeting update tadi, adapun yang perlu di highlight adalah sbb:

1. Penambahan unit Display (sesuai list)
2. Update area parking Customers → korodinasi tim Surabaya PIC Pak Agung Nugroho dengan marcom/ EO Infigo
3. Schedule persiapan:
 - a. **(H-2 Event), Tanggal 13 Agustus 2018** →
 - Training product Next Gen Cat Excavators 320/320GC dengan sales & PIC Cat Experience Station → Handle by Pak Pamungkas
 - Demo Trial unit di area demo → handle by Pak Gunawan/pak Hatta/ Mba Renni/ Pak Pamungkas
 - Supervision Produksi & koordinasi EO → handle by Marcom (Arezti/Ajeng)
 - b. **(H-1), Tanggal 14 Agustus 2018** → @ mba dwi Endang/ mas Agung. mohon di siapkan ruang meeting cabang Surabaya untuk kebutuhan:
 - Meeting koordinasi PIC & Update event (Pukul: 09.00 – 10.00) → All PIC (Marcom/ Mkt Industry HO/ Branch/Area/ Sales
 - Meeting Program Trakindo Roadshow (Pukul: 10.00 – 12.00) → Pak Aryawiguna (PIC Promo Construction/ ForAg) / Pak T Syahrial (PIC EP) // Gita Pratama/ Pak Heri Santoso (PIC RUE) /Pak Luluk/Baskoro/Dewa/Emir/Fardi (PIC promo Product Support)
 - I. Promo Flyer
 - II. Program
 - III. Target
 - IV. (Tiering) Lucky Draw
- GR (Gladi Resik) → All PIC Event & Sales Pukul 14.00 – 16.00 wib

Demikian update & informasinya, jika ada yang belum tersampaikan monggo dapat di tambahkan. Mohon koordinasi dengan tim masing – masing terkait persiapan.

Terima kasih.

Ajeng Deciana Happy
Marketing Communication

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