

## **Product Launch 2017**

Ref: GL049/2017

5<sup>th</sup> July 2017

To: All Cat® Lift Truck General Manager, Sales and Marketing Manager

MNA is pleased to announce that there will be a Product Launch to be held over two days in September 2017 at MNA, Singapore.

## Launch Trucks:

- > Towmotor Warehouse Class III Products
- ➤ DP70-100NH

Brief outline of the launch:-

- Product Presentation
- Product Demonstration "In-The-Iron"

The Product Launch event will be held on 12<sup>th</sup> & 13<sup>th</sup> September 2017 at MNA facility. It will start at 0900hrs on 12<sup>th</sup> September and end around 1500hrs on 13<sup>th</sup> September. There will be a dinner held on 12<sup>th</sup> September 2017. Please mark on your calendar and make plans to attend this event by completing the attached registration form. Please return completed form to MNA by email to catherine.wong@mna.sg

As we are making hotel reservation on your behalf (September is Grand Prix Season in Singapore - the FORMULA 1 Race), we request your submission of the registration form to be **not later than**  $\underline{15}^{th}$  **July 2017**, for guaranteed hotel accommodation at Orchard Hotel Singapore.

We are looking forward to your participation and your early registration to avoid disappointment. See you in Singapore.

Your Sincerely,

F.C. Chong Marketing Manager

Machine Sales & Marketing